

ECO BOYS AND GIRLS® & THE UNITED NATIONS SDGs

by Maria Snyder & Simon Snyder



ASSOCIATION OF
**CHILDREN'S
MUSEUMS**



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This volume commemorates the launch of the Sustainable Development Goals (SDGs).

We hope the Eco Boys and Girls can entertain children worldwide while also serving to introduce them to the global landmark SDGs.





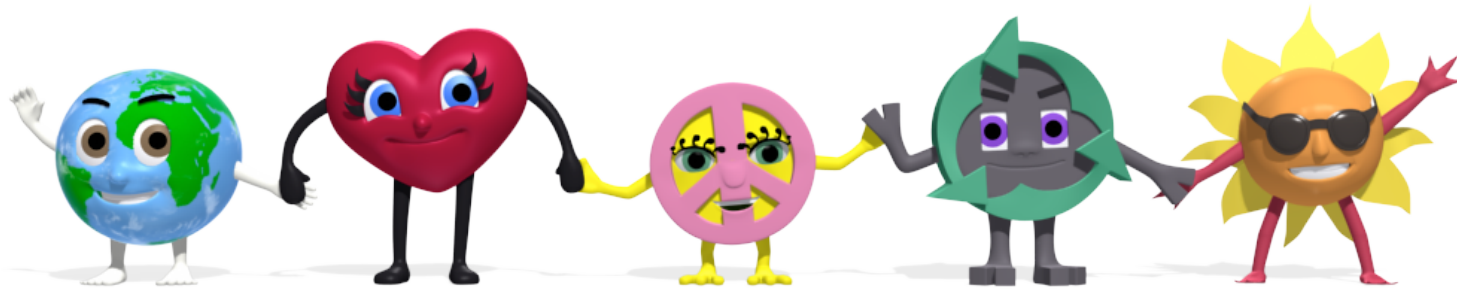
SUSTAINABLE DEVELOPMENT SOLUTIONS NETWORK-YOUTH
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ECO BOYS AND GIRLS & The Sustainable Development Goals

by Maria Snyder & Simon Snyder





DEDICATED TO CHILDREN EVERYWHERE

We wish you opportunities for a good life filled with
love and peace.

We invite you to join us to create an even better world
for your future.

Love,
ECO BOYS AND GIRLS

Ernie Earth is eager to tell his Eco Boys and Girls friends the good news.



"We have been selected to present the Sustainable Development Goals, also called the SDGs to children in all parts of the world."

“In 2000, world leaders came together and adopted the Millennium Development Goals (MDGs) to help end poverty and improve lives around the world by 2015.”



“Since then, the world has made big gains on those 8 MDGs - on poverty, education, gender equality, child mortality, maternal health, disease, the environment and global partnership.”

“In 2015, world leaders will gather again to adopt the next set of development goals, called the Sustainable Development Goals (SDGs).”

“These 17 goals will promote the environment, social justice and economic growth - all on the foundation of good leadership.”

“I have received some information on the 17 SDGs, let’s read up on them so we are all prepared to spread the word,” says Ernie

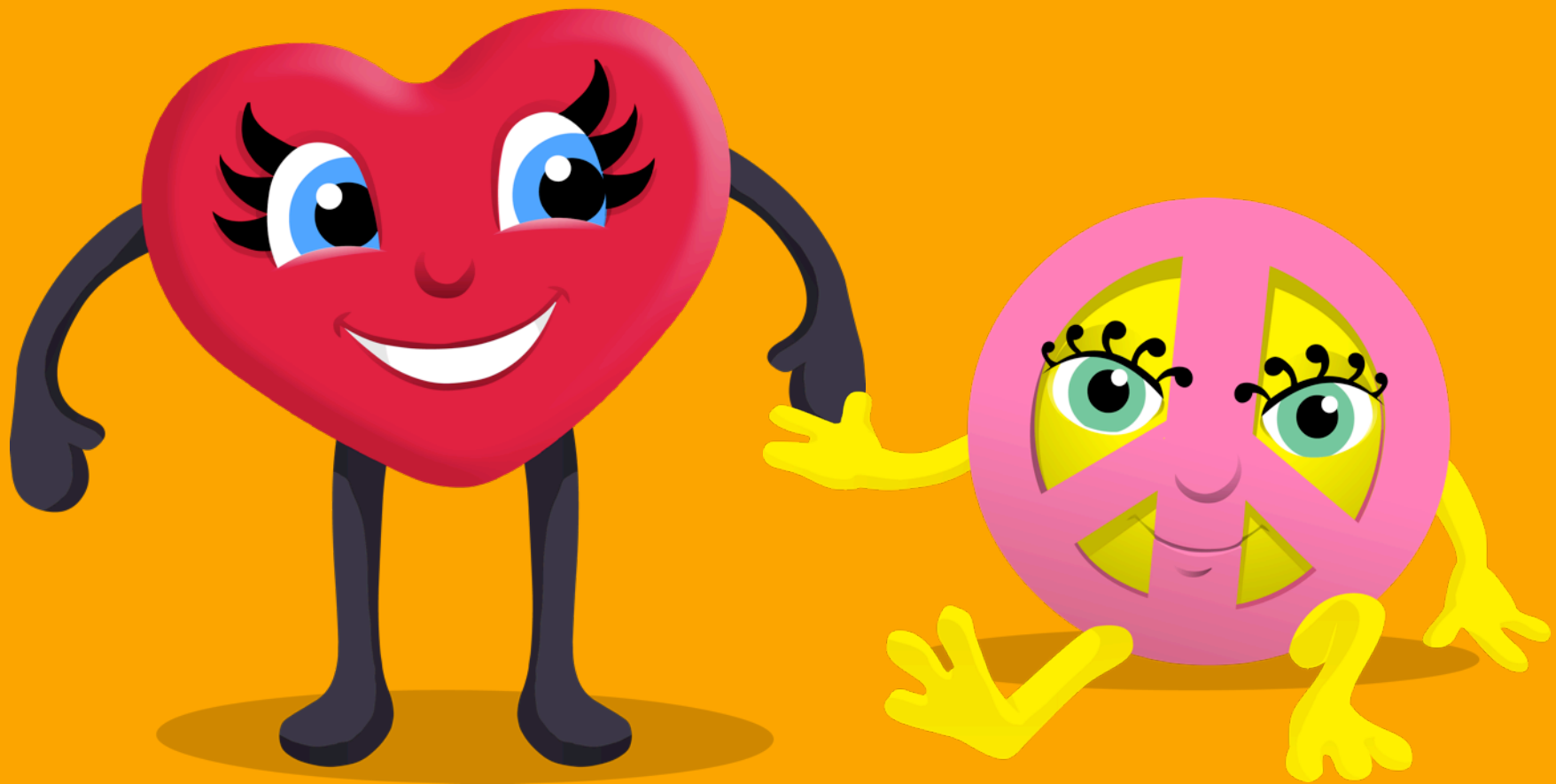


“Let’s meet tomorrow to discuss our presentation!”



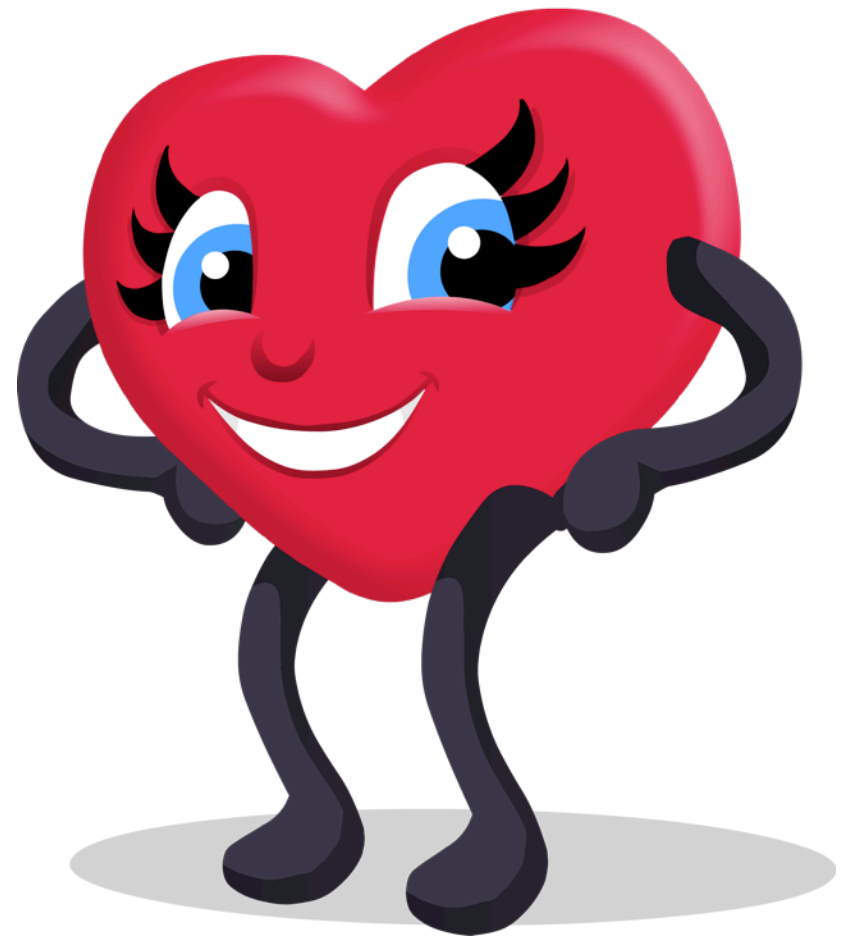


The next day Sammy Sun, Ray Recycle, Lulu Love and Patsy Peace met up with Ernie Earth.





Ernie said, “Each of us can introduce some SDGs until we cover all 17 of them.”

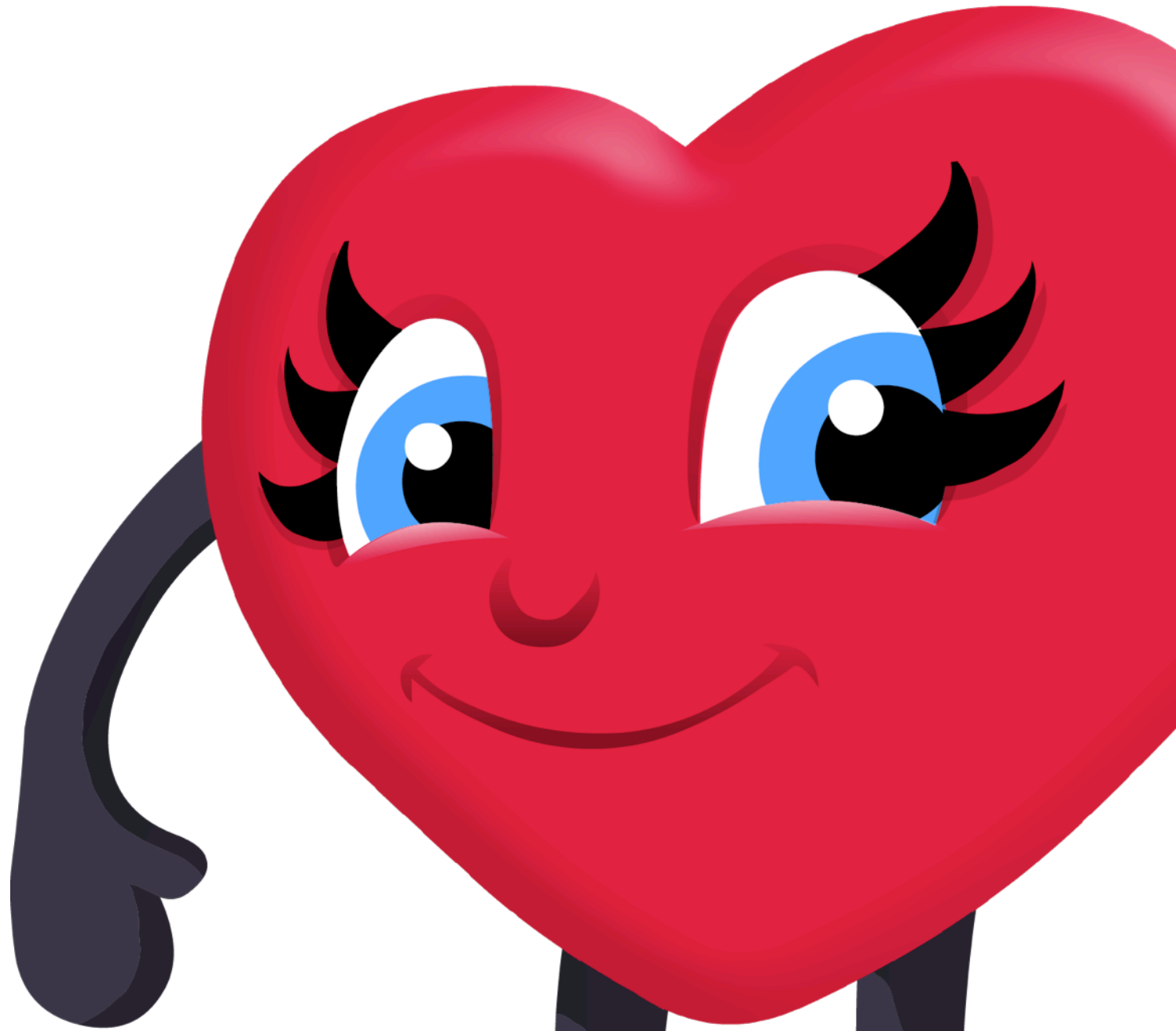


“Lulu, why don’t you start us off.”



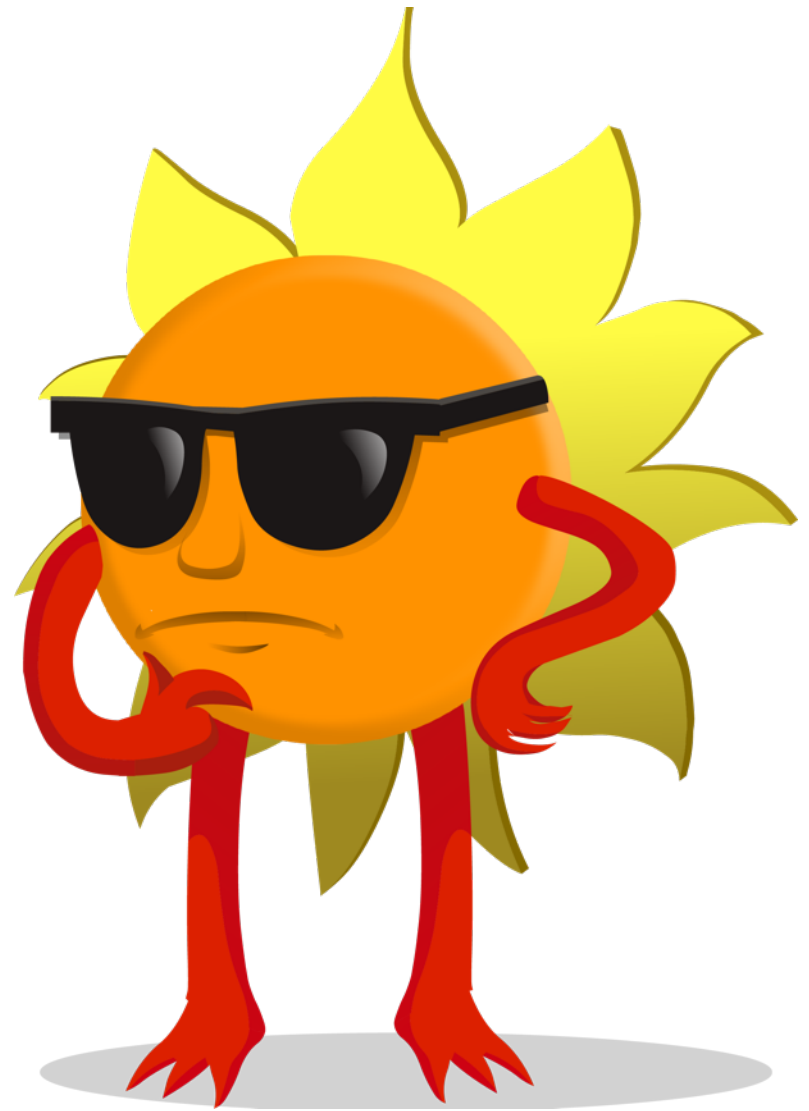
“There are too many poor people on this planet, Sustainable Development Goal 1 is to end poverty in all its forms everywhere.”

“And that means everyone will have enough money to live on.”



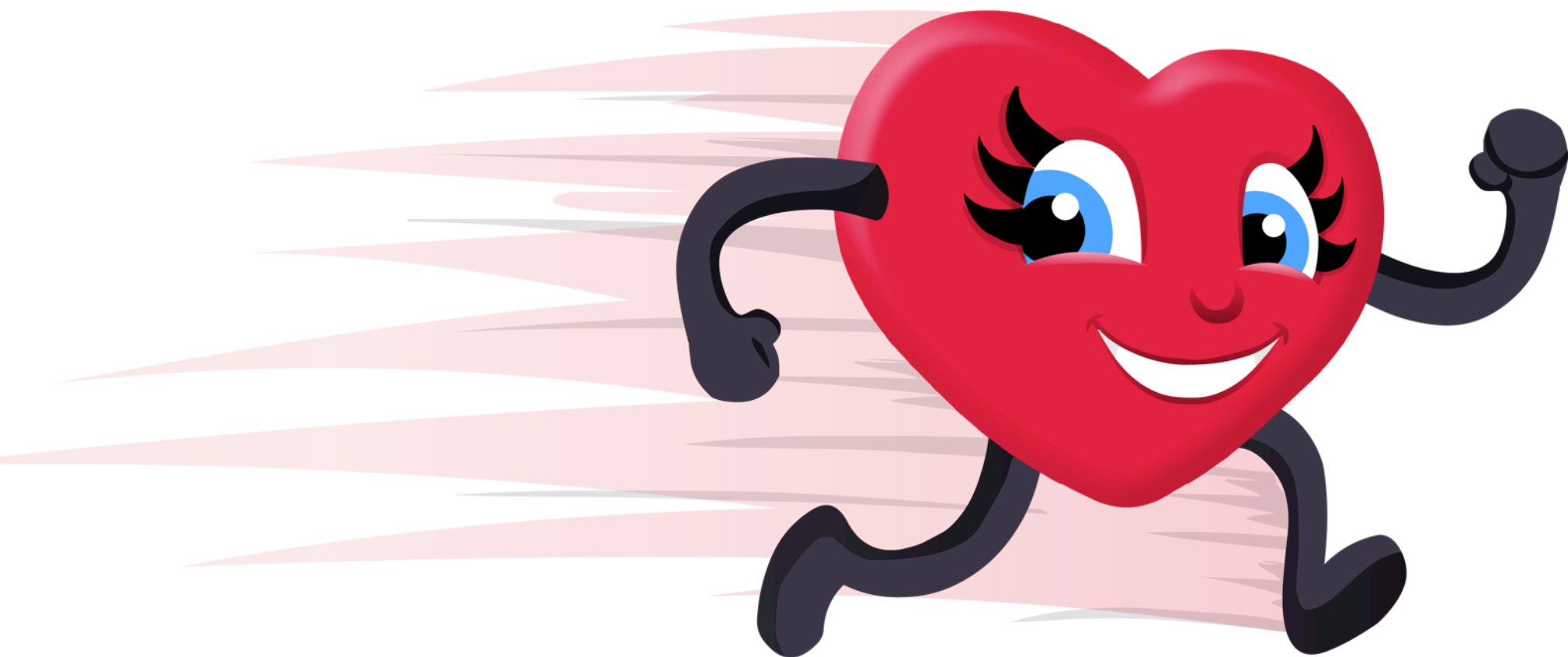
Ernie asked “Who’s next?”





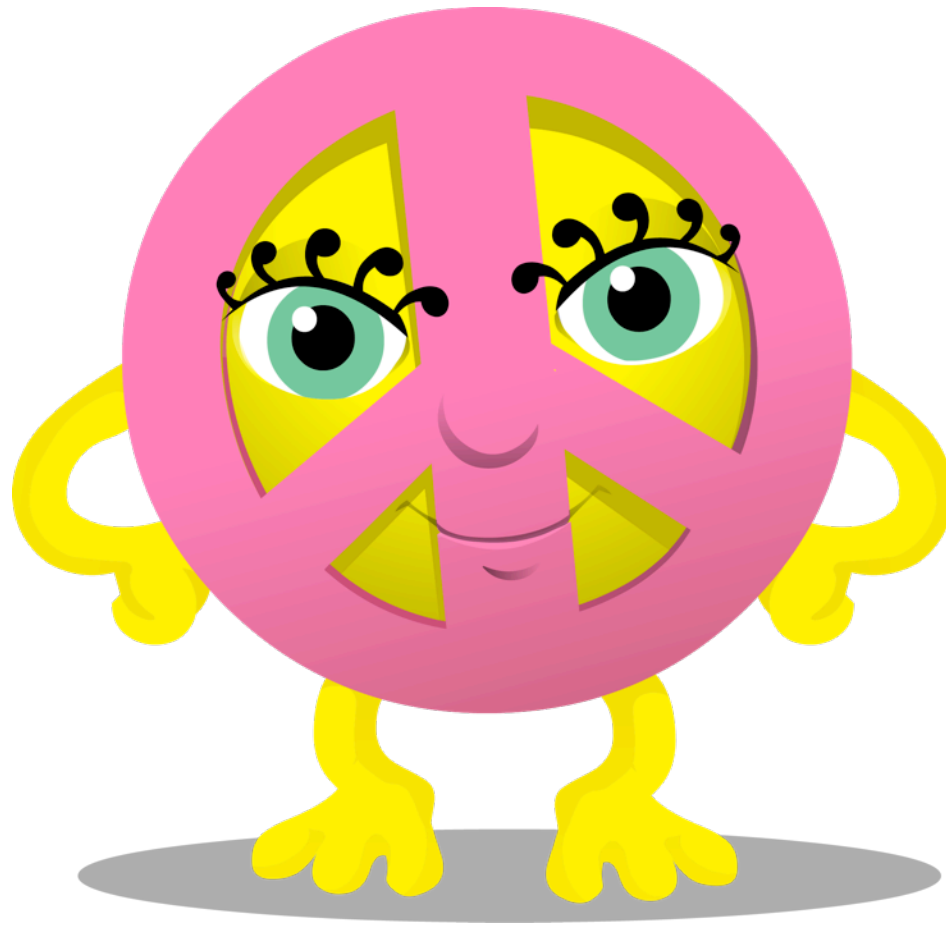
Sammy Sun offers, “There is still too much hunger in the world; SDG 2 is to have nutritious food available to all. Supporting farmers and food producers will be key to realizing this goal.”

“I’m next!” said Lulu Love.



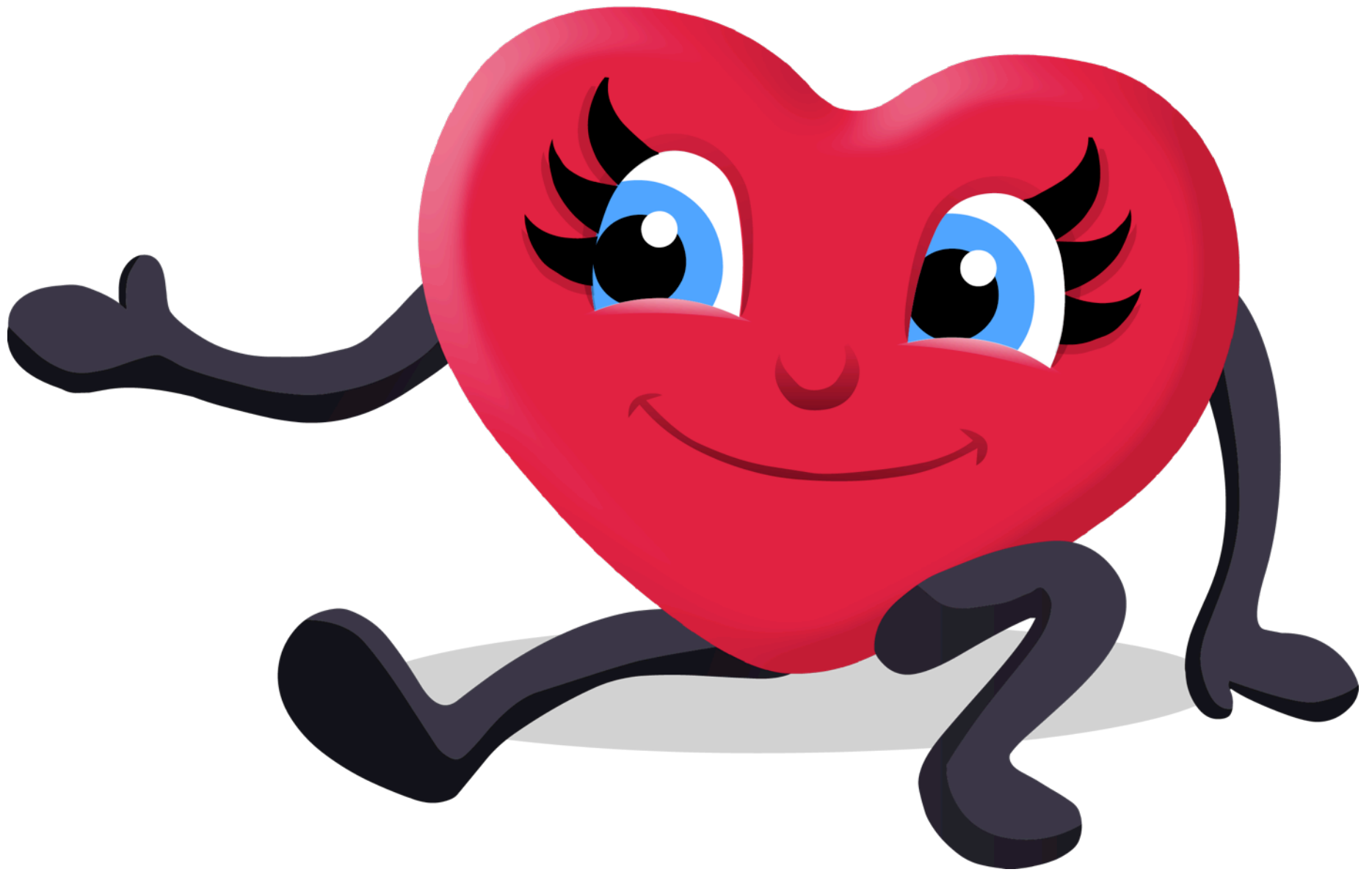
“We all know how important everyone’s health is, well, SDG 3 is to promote healthy living and access to healthcare everywhere in the world, regardless of age.”

Patsy Peace says, “Each of us has spent lots of our time and effort on education, so it should come as no surprise that SDG 4 is to have appropriate quality education available everywhere.”



She adds, “That means everyone should be able to receive a good education as well as opportunities to learn throughout their lives!”

Lulu Love remarks, “In our travels, we have seen many girls and women being treated unfairly, therefore SDG 5 will be an effort to reach gender equality and empower all girls and women, so they have the same fair treatment and opportunity as boys and men do!”





Ray Recycle adds, “Access to clean water shouldn’t be taken for granted, SDG 6 is to have clean drinking water, as well as good sanitation, which is getting rid of waste water, all around the world.”

“These are very important to staying healthy!”

Sammy Sun says, “I know something about energy!”

“SDG 7 is everyone having sustainable and affordable energy, which are energy types that don’t use up our planet’s resources or harm nature.”

“We should use more renewable energy, which is energy we can make more of in our lifetime, like wind and solar.”





Ray Recycle says, “I’ve got the next one. SDG 8 is to have healthy economic growth, in which each nation experiences positive growth, and good jobs available for all people.”

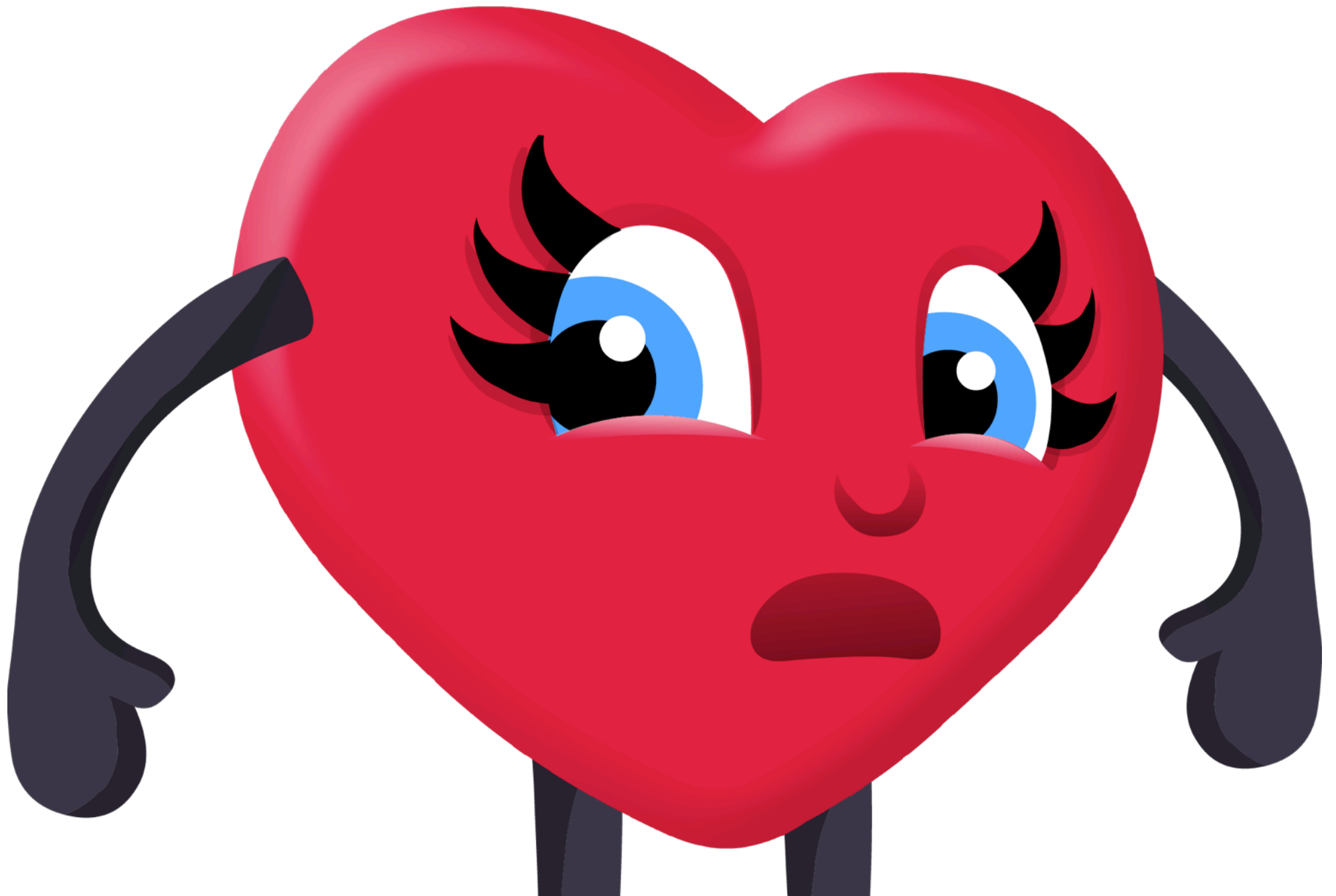


Ernie Earth adds, “SDG 9 is to have sustainable industrialization and resilient infrastructure, which means that bridges and roads and other structures are to be built wisely and built smart!”

Ernie further explains, “Building wisely means properly using resources in construction, for example using recycled materials whenever possible, and building smart means having better information to manage the operations of the building, for example, utilizing more efficient temperature and air quality controls.”

Patsy Peace chimes in, “SDG 10 is to have greater equality within nations and among nations, so that there is less difference in wealth between the richest and the poorest, so everyone will have the same opportunity to lead a full life.”





Lulu Love says, “Right now, more than half the people in the world live in cities. SDG 11 is to make cities and human settlements inclusive, safe and resilient.”

“In other words, cities are made better for people to live and work in.”

Ray Recycle says, “I know something about the next goal. SDG 12 is to nurture sustainable production and consumption patterns, which is how we make and use things.”

“One example would be more thought going in to how apples are being grown in the orchard and then how they are being eaten at home.”



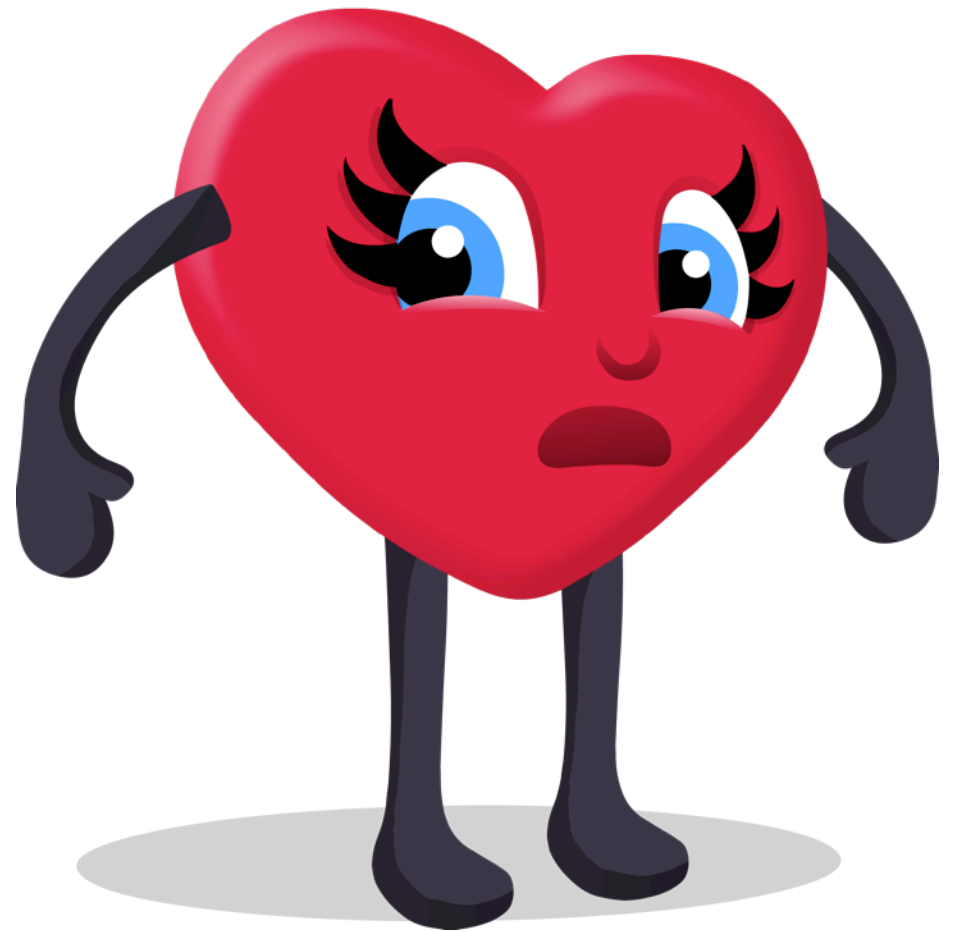
Lulu says, “Ernie, this next one is for you.”





Ernie agrees and expresses a sense of urgency, “Human activity is making the world warmer, which will create dangerous living conditions!”

“SDG 13 is to properly respond to climate change and its impacts. That means we must use the latest science to make plans on how best to respond and take action immediately.”



“We all really love the ocean,” Lulu Love says. “SDG 14 is to sustainably use the oceans and seas.”

“We must recognize the threats to our ocean and marine life, such as pollution and overfishing, and start an action plan right away!”

Ray Recycle says, “Ernie here’s another one for you.”



Ernie jumps in, “SDG 15 is to properly care for earth’s lands and to protect its species, both animal and plant.”

“For instance, we must protect tropical forests as rich homes of animal and plant life and rebuild habitats we have destroyed.”





Patsy Peace adds, “To promote peace and have universal justice for all people in the world is SDG 16!”

“Some justice systems are simply not fair because the laws do not apply to everyone equally.”

Ernie Earth finishes up with, “SDG 17 is to strengthen global partnerships for sustainable development.”

“Everyone should work together for the planet’s well-being.”



“These 17 goals form an ambitious undertaking but one which puts the planet in a better place 15 years from now,” adds Ernie.



"We can do our part by sharing this information with our friends and the younger generation."



They all agreed with Ernie and said they were ready to begin spreading the word and starting to promote the SDGs.



- A Commemorative Book -

Eco Boys and Girls

&

The United Nations

Sustainable Development Goals

- Eco Boys and Girls Book Series -

Meet the Eco Boys and Girls

Eco Boys and Girls Visit the Ocean

Eco Boys and Girls Learn about Energy

Eco Boys and Girls Visit the Everglades

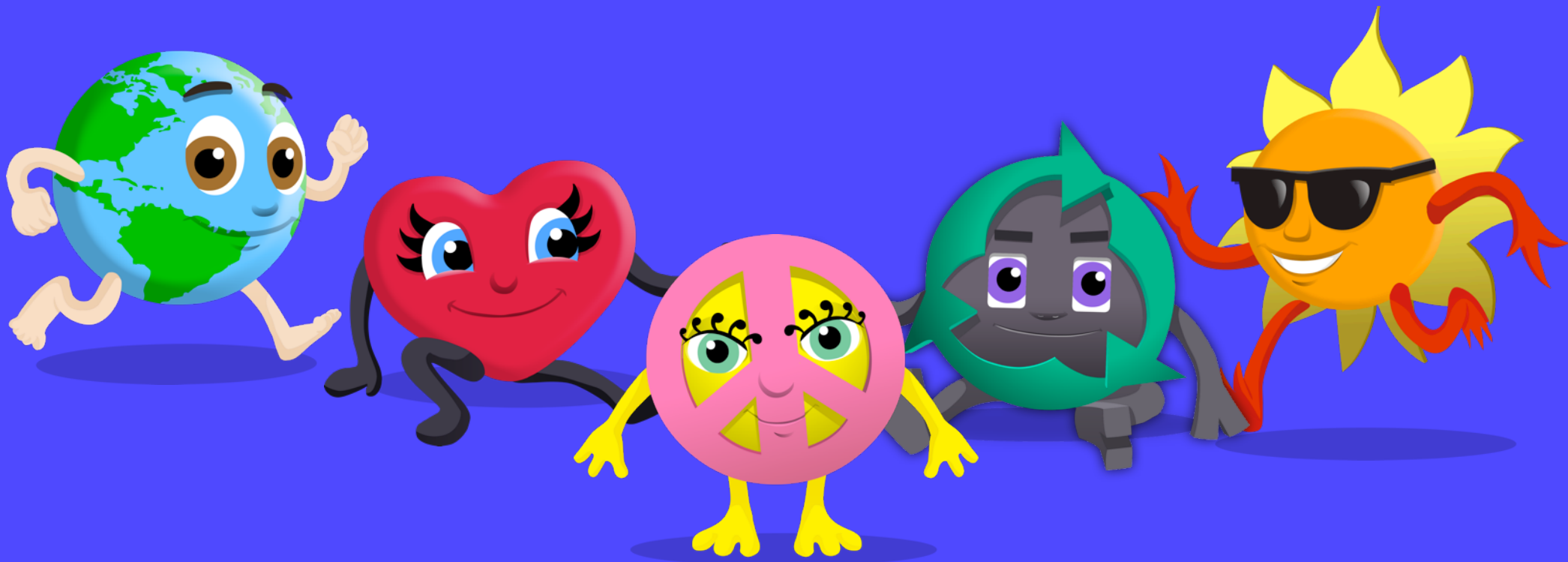
Eco Boys and Girls Plant An Urban Garden

Eco Boys and Girls Go to an Organic Farm

MARIA SNYDER is the creator of Eco Boys and Girls and an artist, activist and entrepreneur working across the industries of education, arts and fashion. Her brands focus on sustainability and inter-connectedness. Maria has a Master's Degree in Art History.

SIMON SNYDER is an environmental activist and the storyline creator of the Eco Boys and Girls book series, as well as the co-author of the Eco Boys and Girls UN MDG & UN SDG Books. Simon has a Master's Degree in Business and a Bachelor of Arts Degree in Earth Sciences from Harvard University.

ECO BOYS AND GIRLS are 5 animated characters that promote environmental awareness and interconnectedness. Their mission is to engage children and families around the world to be aware of, involved with and connected to each other and the earth and to empower them to take ownership of our planet, learn about the environment and explore creative new ways to live in harmony.



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